Meeting will showcase clinical, technological advancements

The California Dental Association will hold its spring meeting, CDA Presents The Art and Science of Dentistry, from May 13 to 16 at the Anaheim Convention Center in Anaheim. Meeting organizers expect that 26,000 dental professionals from around the world will attend to take advantage of educational opportunities, to view new products in the exhibit hall and to network with colleagues.

Because the meeting is held in sunny Anaheim, many attendees will also partake in some of the recreational activities that are available (see related article, page 20).

Continuing education

CDA Presents offers an excellent opportunity for attendees to fulfill continuing education requirements in a fun, exciting atmosphere — and at record speed. The meeting’s workshops, free lectures and other C.E. opportunities are a convenient way for dental professionals to meet license renewal requirements.

The Dental Board of California divides continuing education courses into two categories. Category I courses must make up a minimum of 80 percent of the credits in a renewal cycle. Courses in this category shall include courses in the actual delivery of dental services to the patient or the community.

Category II courses can make up only 20 percent of the credits in a renewal cycle. Courses in this category shall include other courses directly related to the practice of dentistry.

For every renewal cycle, California state law requires licensed dentists and allied dental health professionals to complete two units in infection control and two units in the California Dental Practice Act. Licensees are also required to complete a course in Basic Life Support. Educational programs at CDA Presents will be held at the Anaheim Convention Center and the Hilton Anaheim Hotel. Symposia will be held Thursday, and lectures and workshops will be held Thursday through Sunday.

Featured presentations will include the following:

- “The New Quarterback: A New 2010 Treatment Planning Playbook for the General Dentist,” presented by Terry Tanaka, DDS, Friday from 9:30 a.m. to noon and continuing from 2 to 4:30 p.m. at Hilton Pacific C.
- “Update in Esthetic Restorative Dentistry,” presented by Terry Donovan, DDS, Sunday from 9:30 a.m. to 12:30 p.m. at ACC Ballroom B.
- “Managing the Endodontic Infection,” presented by Kenneth M. Hargreaves, DDS, PhD, Friday from 10 a.m. to 12:30 p.m. at ACC Ballroom B.
- “Bread-and-Butter Adhesive and Restorative Dentistry,” presented by Harold O. Heymann, DDS, MEd, Saturday from 9 to 11:30 a.m. at ACC Ballroom A.
- “Esthetic Continuum Workshop,” presented by Brian P. Le-Sage, DDS, FAACD, and Edward A. McLaren, DDS, Friday and Saturday at ACC Room 215A.

CDA Presents will also feature a limited networking opportunity for attendees — lunch with two of the top speakers. These special events will offer participants the chance to get to know the speakers while enjoying a meal. Participants can choose the topics they would like to discuss in a roundtable setting. This networking opportunity is reserved for dentists only, and each dentist may buy only one ticket. Space is limited.

Lunch with Terry T. Tanaka, DDS, will be held Friday from 12:30 to 1:30 p.m. at Hilton Laguna B. Lunch with Harold O. Heymann, DDS, MEd, will be held Saturday from noon to 1 p.m. at Hilton Laguna B. The fee for both lunches is $70.
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Nash Institute
Charlotte, NC

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Glenn van As, D.M.D.
Clinical Director, ICLE
N. Vancouver, Canada

“extremely high quality, accessible, affordable.”
James Jesse, D.D.S.
International Lecturer
Loma Linda, CA

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exhibit hall
If you’re looking for the latest technology, products and services in dentistry, you need look no further than CDA Presents. The Anaheim trade-show will showcase about 40 product launches. In all, approximately 600 companies will showcase their offerings.

The exhibit hall, located in the Anaheim Convention Center, will be open Friday and Saturday from 9:30 a.m. to 5:30 p.m. and Sunday from 9:30 a.m. to 2 p.m. Attendees can visit a restaurant or one of several concessions areas to relax and refuel.

Here are some exhibit hall highlights:

• Grand Opening, Friday, 8:30 a.m.
• Family Hours (children 10 and younger permitted during these hours only) daily, 9:30 to 11:30 a.m. Please note: For safety, strollers are not allowed on the exhibit floor.
• Kid Zone Hours, Friday and Saturday, 9:30 a.m. to 5:30 p.m. and Sunday from 9:30 a.m. to 2 p.m.
• Table Clinic Viewing — Hall D, Friday, Saturday and Sunday from noon to 2 p.m.

The Spot
Again this year, CDA Presents will feature The Spot — a lounge for learning, networking and fun. This dynamic and interactive area is located in the exhibit hall. The contemporary lounge is “the spot” to learn, network and have fun. Attendees can earn C.E. credit, see new products, plan an office renovation, check e-mail and even enjoy a cup of coffee while relaxing with friends.

The Spot will also be the location for a wine party reception where participants will be able to learn about wine with interactive activities at wine tables, learn to distinguish the various scents and flavors in wine and practice new skills by “blind” tastings of white varietals, explore red wine varietals from a particular area and discover new taste sensations by tasting wines paired with both cheese and chocolate.

Participants will also be able to put their new wine knowledge to the test and win some prizes by playing a wine trivia game. The wine tasting will be held Saturday from 4 to 5:30 p.m.

The Spot will be located in Hall D of the Anaheim Convention Center, and it will be open Friday and Saturday from 9:30 a.m. to 5:30 p.m. and Sunday from 9:30 a.m. to 2 p.m.

Fun in Anaheim
The CDA will hold a Membership Party at Disney’s California Adventure Park. The excursion will take place Friday evening, May 14.

From 9 to 11 p.m., the park will be open to the public, but CDA attendees wearing a wristband can remain in the park in the Hollywood Backlot area. A dessert reception, entertainment and a cash bar will be available.

Once the public has cleared the park, CDA attendees will have exclusive access to the following attractions: Twilight Zone Tower of Terror, Soarin’ Over California, Grizzly River Run, Monsters Inc., Mike and Sulley to the Rescue, and Muppet Vision 3-D.

Shuttles will begin departing in front of the Anaheim Convention Center at 6:30 p.m. They will run throughout the evening. Shuttles will drop off and pick up at the islands outside the main shuttle area of the Disney lots.

The fee for the trip is $65, and each shuttle ticket includes a one-day admission ticket to California Adventure, a wristband and Disney dollars for food purchases prior to park closing or drink purchases at CDA’s exclusive event.

What’s there to do in Anaheim?
Want to have some fun in Orange County when you are in town for the CDA meeting? Check out the ideas below.

GardenWalk
There’s no need to worry about transportation to GardenWalk — no matter where your hotel is, if you’re close to the convention center, it’s only a few footsteps away. It’s also the perfect place to delight with a stroll under sunny Southern California skies or starry nights.

GardenWalk is an open-air district (more than 400,000 square feet) showcasing a who’s-who of restaurants, shops and cosmopolitan hotels — all surrounded by lush landscaping, waterfalls and rich architecture.

tasty treats
• Balboa Bar: On Balboa Island in Newport Beach, enjoy the famous Balboa Bar, a square vanilla ice cream treat on a stick, dipped in chocolate and rolled in your choice of candies or nuts.
• Date Shake: The Crystal Cove Shake Shack, a historical landmark on Pacific Coast Highway in Corona del Mar, opened in 1946 and was recently purchased by Ruby’s. Today, you can still ask for the famous Date Shake, a blended drink of dates and ice cream, or try the locals’ favorite Monkey Flip — a peanut-buttery concoction.
• OC-Tini: The Montage Resort & Spa, an exclusive upscale resort in Laguna Beach, welcomes guests to enjoy the OC Martini — a mix of Bacardi ‘O’ Rum, Cointreau and fresh orange juice — in its lobby lounge overlooking the beautiful Pacific Ocean.
• Boysenberry pie: Today, every boysenberry in the world can trace its roots back to Knott’s Berry Farm. The boysenberry — a cross between a blackberry, a red raspberry and a loganberry — was named after its creator, Rudolph Boysen. Walter Knott was the first to commercialize the boysenberry on his farm, which later became America’s first theme park.
• In-Out Burger: Southern Californians and beyond crave the simple and delicious menu at the Orange County-based, In-out. Made up only of burgers, fries and shakes, the menu does have a few secret orders. If you’re especially adventurous, try your burger “animal-style” with extra sauce and grilled onions.

Viewable views
• View from Heisler Park in Laguna Beach: Laguna Beach’s Heisler Park offers a beautiful view of the city’s seaside village landscape, ocean sunsets and surfers riding the waves. Right next door, sip a margarita on the outdoor patio at Las Brisas.
• Black Gold Golf Club: Hole No. 12 at Black Gold Golf Club features the highest tee box in Orange County with great views of inland OC.
• Sunset flying: What better way to view Orange County than by plane? Sunset Flying takes couples on a romantic, 45-minute flight with views of the coast, The Queen Mary and ending with a view above the famous Disneyland fireworks.
• Emerald Vista Point: An intermediate hike in Crystal Cove State Park leads you to Emerald Vista Point, a lookout where you can view the vast Pacific Ocean. Mornings are the best time to head up.
• Orange Hill Restaurant: Built in the early ’70s, this fine dining restaurant is situated on top of the hills in Orange and features one of the best views of the sparkling city lights in Orange County and all the way out to Catalina Island. The warm wood-burning fire pits on the patio make it a great location to enjoy cocktails by night.

Flash your badge and save
That badge hanging around your neck is worth much more than just entrance to a variety of seminars, workshops and the exhibit hall. It is also worth money — in the form of discounts at a myriad of restaurants and shops around the area.